

Note of last Meeting

Title:	LGA Culture, Tourism and Sport Board
Date and time:	Wednesday 18 January 2012, 1.00pm
Venue:	Smith Square Rooms 3 & 4, Local Government House

Attendance

Position	Councillor	Council
Chair:	Chris White	Hertfordshire CC
Vice chair:	Simon Henig	Durham CC
Deputy chairman:	Andrew Lewer	Derbyshire CC
Deputy chair:	Geoff Knight	Lancaster City
Members:	Roger Begy	Rutland CC
	Sir William Lawrence	Stratford-on-Avon DC
	Ken Maddock	Somerset CC
	Caitlin Bisknell	High Borough DC
	Florence Nosegbe	Lambeth LB
	Brendan Jameson	South Lakeland DC
	David Phillips	City & County of Swansea
	Chris Roberts	Greenwich LB
	Doreen Stephenson	East Lindsey DC
Substitutes:	Peter Golds	Tower Hamlets LB
Apologies:	David Lloyd	Hertfordshire CC
LGA Officers:	Helen Johnston, Laura Caton, Siraz Natha, Justine Wharton, Stephen Service	

Item	Decisions and actions	Action by
	<p>Cllr Chris White (Chair) welcomed Members to the meeting.</p> <p>1 Note of last meeting and matters arising</p> <p>On regulated entertainment, Cllr White said that the Live Music Bill would be going to report stage on 20 January.</p> <p>On the forthcoming CTS Conference, Laura Caton, LGA Senior Advisor said that 77 delegates had booked a place to date. Six Members, excluding the leads, had so far expressed an interest and declared their preferences for chairing the workshop sessions.</p> <p>Cllr Simon Henig updated the Board on his meeting with Harriet Harman MP, Shadow Secretary of State for Culture, Media and Sport and Shadow Deputy Prime Minister.</p> <p>Decision Members agreed the note of the last meeting as a correct record.</p>	
2	<p>Libraries (Confidential item)</p> <p>Cllr White invited Members to comment on the draft position paper responding to the Culture, Media and Sport (CMS) Committee's inquiry into library closures.</p> <p>Members asked that the paper place more emphasis on the impact of budget cuts on funding available to libraries. Members also asked Officers to give an overview of the different service delivery models public library authorities are adopting, to reinforce our core point that it is impossible to have a single, national definition of comprehensive and efficient. Members said it was important the Board had a good overview of the state of play in the libraries sector, without placing additional data collection burdens on councils.</p> <p>Members noted that literacy and access to the internet were challenges in some areas.</p> <p>As the deadline for the LGA's submission was imminent, the Board agreed that the amended paper could be cleared via office holders.</p>	

Action

Officers to take account of Members' comments in amending the draft position paper, and seek clearance via office holders.

Laura Caton

3 2012 Olympic and Paralympic Games Task and Finish Group

Cllr White reported that the Task and Finish Group (which also met on 18 January) had received an excellent presentation from London Councils on transport issues arising from the 2012 Olympic and Paralympic Games. London Councils continue to negotiate with Transport for London over concerns that trains will be stopping early during the games.

On press coverage, Cllr White said that a comprehensive media communications plan needed to be in place as it was likely that there would be wide media commentary on preparations for the Games in the build up to July.

On legacy, Members asked if a post-Games review was planned to ensure that lessons learnt were captured. The Board agreed to suggest to the Task and Finish Group that a review should be a priority once the Games were finished.

While achieving a legacy for the venues was generally seen as achievable, Cllr White said that the pledge to increase participation in physical activity was more difficult to ensure. He gave the example of dedicated phone lines for people interested in taking up new sports which had not been properly delivered following previous Games. Cllr White advocated liaison with the Community Wellbeing Board on this issue.

At the request of Members, Helen Johnston agreed to ensure the Games were a strong theme at the LGA's annual conference in July.

Officers were asked to ensure CTS Board Members had access to papers from the Task and Finish Group.

Action

Officers to follow up about physical activity legacy with Community Wellbeing colleagues.

Laura Caton

Officers to send papers for the Task and Finish Group to the CTS Board.

**Virginia Ponton /
Steve Service**

2012 Games to be reflected on the LGA annual conference programme in July.

Helen Johnston

4 LGA Business Plan and Priorities 2012/13

Cllr White invited the Board to discuss the suggested CTS Board priorities listed in Appendix A.

Cllr Andrew Lewer said he understood that Members at the LGA Leadership Board on 11 January had already asked officers to review the overall document. Members noted that there was a difference between the LGA's overall priorities, and CTS priorities within that.

In response to questions from Members, officers said that providing budgetary details was planned as the next phase in the process.

Members agreed the CTS priorities listed in Appendix A, but they felt that the items should be reordered, with tourism given a more prominent place in the list.

Action

Officers to reflect Members' comments in developing the CTS Board priorities and feedback to the Leadership Board.

Helen Johnston

5 Public Health: opportunities and challenges for culture and sport

Cllr Chris Roberts and Andrew Cozens, LGA Strategic Advisor for Children, Adults, Health and Cultural Services presented this item.

In introducing the report, Andrew summarised recent developments in the transfer of public health responsibilities from Primary Care Trusts to local government in 2013.

Andrew said there was a clear opportunity for the CTS Board to link its interests with those of the Community Wellbeing Board. He drew Members' attention to several upcoming LGA events relating

to health which could provide greater context for their work, including the Public Health Annual Conference on Tuesday 28 February 2012 which will focus on Leadership and Public Health.

Cllr Roberts gave a presentation on Greenwich Council's programme to improve public health and the lessons learnt through developing local partnerships (attached as **Appendix A**).

Members expressed concern about the link between fast food takeaways and childhood obesity. Cllr Roberts said that planning legislation was used successfully by Greenwich to limit the number of takeaway units in an area.

Members agreed that schools had a major part to play in sport, and that changes to the school sports partnerships would impact upon local authorities' links with them to promote health.

Members emphasised and discussed some of the challenges resulting from the transfer of staff from Primary Care Trusts to councils.

Members agreed that there is a significant opportunity to build upon local government's strong track record in prevention, and for sport and culture to play a central role.

Action

Officers to take account of Members' comments in taking forward the actions outlined in the report.

**Andrew Cozens
Laura Caton**

6 Outside Bodies feedback from Members

Members summarised meetings with outside bodies that they had been involved in since the November Board.

Regarding the Local Government All Party Parliamentary Group (APPG) on culture and regeneration on 17 January, Members asked Officers to feedback on the format to the Local Government Information Unit. Members also asked Officers to send the Board a more detailed note of the APPG meeting.

Regarding his meeting with VisitEngland, Cllr White said that the LGA needs to sell the message of night time economies to Members more effectively.

Members said the format of the Outside Bodies report did not always give enough detail. They asked if future reports could include more information on the purpose and outcome of each meeting.

Sir William Lawrence informed Members that Tourism for All would be holding a one day conference on Tuesday 24 January at the BT centre in St Paul's, to promote accessibility.

Action

Officers to feedback to the Local Government Information Unit on the format of the Local Government APPG.

Laura Caton

Officers to send Board Members a note of the Local Government APPG meeting on 17 January 2012

Laura Caton

Officers to divide future Outside Bodies reports into more detailed subheadings, to include the purpose of meetings, issues discussed and outcomes.

**Laura Caton /
Virginia Ponton**

7 Update on current issues

On local radio, Cllr White said he conducted several media interviews to highlight the LGA's concerns about the impact of proposed cuts to BBC local radio on local emergency planning arrangements.

On Tourism Business Improvement Districts, Cllr White confirmed that TBIDS for retail space would probably involve voting but the size of the area still needed to be clarified.

Members noted the update.

8 AOB

Cllr White announced that he would be resigning from his position as Chair due to new work commitments and that this Board would be his last. He expressed gratitude for the Board's work on Culture, Tourism and Sport issues during his tenure.

Cllrs Henig, Lewer and Knight as Vice and Deputy Chairs respectively thanked Cllr White for his work as Chair of the Board and wished him well for the future.

Date of next meeting: 4.00pm, Tuesday 6 March, 2012, City Hall, Cardiff

Appendix A


Presentation on Public Health: opportunities and challenges for culture and sport

**PUBLIC HEALTH
OPPORTUNITIES & CHALLENGES
FOR CULTURE & SPORT**

LGA CULTURE SPORT & TOURISM BOARD


**CLLR. CHRIS ROBERTS
LEADER
GREENWICH COUNCIL**

JANUARY 2012

 **Greenwich
Council**
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BACKGROUND

- HEALTH INEQUALITIES IDENTIFIED AS MAJOR ISSUE DURING 1990s
- GREENWICH HAD HIGHER LEVELS OF CHILDHOOD OBESITY THAN LONDON OR ENGLAND AVERAGE
- BOROUGH CATEGORISED BY FORMER INDUSTRIAL WORKFORCE WITH 'TRADITIONAL' DISEASES
- OBESITY, SMOKING, CANCER, ALCOHOL MAJOR KILLERS
- HIGH LEVEL OF PHYSICAL INACTIVITY

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ANALYSIS

- SRB PROGRAMME – HEALTH INEQUALITIES
- MEMBER LED BEST VALUE REVIEW
- CREATION OF AD PUBLIC HEALTH INSIDE COUNCIL
- MAJOR REGENERATION – HEALTHY URBAN PLANNING
- EMPLOYMENT, SKILLS, REGENERATION CRITICAL

IDENTIFICATION OF PARTNERS

- COUNCIL – TO LEAD DEVELOPMENT OF REGENERATION PLANNING
- GLLaB – COUNCIL FUNDED EMPLOYMENT AGENCY
- CHARLTON ATHLETIC – ROLE MODELS
- COOPERATIVE DEVELOPMENT AGENCY – HEALTHY FOOD
- NHS – FOR STATISTICS BUT NOT TO LEAD

OPPORTUNITIES FOR INTERVENTION

- SRB HEALTH INEQUALITIES PROGRAMME
- HOUSING CAPITAL PROGRAMME – TARGETED INVESTMENT
- CHARLTON ATHLETIC – DIET AND FITNESS
- COOP DEVELOPMENT AGENCY – HEALTHY FOOD MARKETS AND COOKING SCHOOLS

NEW PARTNERS TARGETED

- SPORT ENGLAND – SCHOOLS ACTIVE TRIAL IN GREENWICH SCHOOLS
- JAMIE OLIVER – SCHOOL DINNERS IN GREENWICH SCHOOLS
- CHARLTON ATHLETIC – FORMER PLAYERS LEAD SMOKING CESSATION SESSIONS FOR MEN
- MAYOR'S BIKE RIDE
- WALKING BUSES WITH SCHOOLS

SPORT, PHYSICAL ACTIVITY & HEALTH (SPAH)

- CREATION OF MULTI-AGENCY SPAH GROUP CHAIRED BY NEW COUNCIL AD FOR PUBLIC HEALTH
- EMBEDDING OF INITIATIVES ACROSS THE BOROUGH
- THE “GET GREENWICH ACTIVE” CAMPAIGN THEN ENCOURAGES PARTICIPATION IN SPORT AND PHYSICAL ACTIVITY
- GREENWICH “ACTIVE TRAVEL” CAMPAIGN FOR WALKING AND CYCLING
- CONTINUAL USE OF ‘ROLE MODEL’ PARTNERS

FURTHER INVESTMENTS AND OUTCOMES

- 2004 GREENWICH CATERING – “FEED BE BETTER” CAMPAIGN
- BEACON COUNCIL AWARD
- 2011 GREENWICH AWARDED THE “FOOD FOR LIFE” AWARD BY THE SOIL ASSOCIATION – NUTRITION AND SUSTAINABILITY
- IDEA AWARDS

INTERVENTIONS

- COMMUNITY GAMES ON TARGETED ESTATES WITH LOWEST LEVELS OF PHYSICAL ACTIVITY AND POOREST HEALTH – 58,000 ATTENDEES
- GP REFERRAL SCHEME – PCT FUNDED SCHEME; 1400 REFERRALS PER YEAR; 65-70 GP PRACTICES INVOLVED INCLUDING HOSPITAL AND MENTAL HEALTH TEAMS
- JOINT FUNDED POSTS WITH NATIONAL GOVERNING BODIES – ATHLETICS 2 YEAR PROGRAMME; SWIMMING – 3 YEAR PROGRAMME; BMX – 2 YEAR PROGRAMME. EACH WORTH APPROX £15K PER ANNUM

OLYMPIC LEGACY INTERVENTIONS

- STARTING BLOCKS – 55 ATHLETES SUPPORTED – 7 TOP AMBASSADORS
- POWERCHAIR FOOTBALL - £40K TO PURCHASE 10 WHEELCHAIRS. GREENWICH PLAYS IN NATIONAL LEAGUE. TRIAL SPORT IN RIO 2016 PARALYMPICS
- POWERCATBOAT AT AHOY CENTRE – LBG CONTRIBUTED TO PURCHASE OF BOAT. TRAINING FOR DISABLED TO SKIPPER AND CREW THE BOAT

OLYMPIC LEGACY CONTINUED

- £6.5M IN BSF AT CROWN WOODS / THOMAS TALLIS (2X REGIONAL SIZE SPORTS HALLS FOR BASKETBALL AND BADMINTON, MARTIAL ARTS DOJO; GYMNASTICS CENTRE
- £4.2M PLAYGROUND TO PODIUM INVESTMENT IN SPORT FACILITIES, PLAYGROUNDS AND PARKS
- LEISURE MANAGEMENT CONTRACT – NEGOTIATED £8.9M INVESTMENT INTO FACILITIES OVER THE 15 YEAR CONTRACT
- LONG LANE FOOTBALL CLUB - £500K INVESTMENT FROM FOOTBALL FOUNDATION/ LBG FOR PITCH IMPROVEMENTS

OLYMPIC LEGACY CONTINUED

- BLACKHEATH RUGBY CLUB - £600K INVESTMENT FROM RFU/FF/LBG FOR ARTIFICIAL PITCH
- SPORTS HUB AT HORNFAIR PARK – BMX TRACK; CHARLTON LIDO; CRICKET WICKET; NEW ADULT AND JUNIOR TENNIS COURTS; NEW RUGBY PITCH AND CHANGING ROOMS
- EQUESTRIAN CENTRE – PARTNERSHIP WITH HADLOW COLLEGE / BRITISH EQUESTRIAN FEDERATION / SPORT ENGLAND

OLYMPIC OUTCOMES

- A GENERATION OF SCHOOL CHILDREN INSPIRED BY THE OLYMPICS
- SPORTING EXCELLENCE AS A SPUR TO WIDER PARTICIPATION
- ONGOING BENEFITS OF THE FACILITIES EQUIPMENT AND INITIATIVES DESCRIBED
- INSPIRATION FROM GAMES TRANSLATED INTO DIET, FITNESS AND HEALTHY LIVING.

LESSONS AND CONCLUSION

- COUNCILS ARE MORE IMPORTANT THAN ANYONE ELSE IN DRIVE FOR HEALTH
- NHS OFTEN TOO FOCUSED ON ILLNESS AND NOT HEALTH
- ENGAGE 'ROLE MODEL' PARTNERS WHO HAVE LEVERAGE WITH TARGET GROUPS AND LET THEM LEAD